

Minutes for SCLH Photo Club Board Meeting, November 10,2020

CALL TO ORDER AND ATTENDANCE : 9 AM, Attendance: Jim Moon, Phil Harmon, Klara Kleman, Ray Avakian, Bill Kress, Kate McCarthy, Truman Holtzclaw

OLD BUSINESS

Approval of Minutes: October 13, 2020 Board Meeting Approved as corrected.

OFFICER AND CHAIR REPORTS

A. Treasurer/Membership report (Phil)

1. Financial Report: \$3,838.33, 88 members, 69 paid households, 48 unpaid
2. Membership Report:
 - i. New Members: No new members this month, four new members have been added since July.
 - ii. Dues Collections: Email will be sent to the 48 unpaid members. If there is no response, they will be dropped from club announcement lists.

B. General Meeting Programs (Jim)

1. General Meeting Speakers:
 - a. November 11, 2020: Nigel Danson
 - b. December 9, 2020: No breakfast this year at Meridians due to social distances. Truman will give presentation on his Southwest trip.
 - c. Future Speakers: Sacramento Murals (Charlie Schuman)...how were they created, funding, painting, whole story.
 - d. Randy Shook is booked for January.
 - e. Journalism photography (Sierra College speaker)
 - f. History of Photography (Sierra College speaker)
 - g. Print technologies and options (Professional speaker)
 - h. Need instructions to GoToMeeting on the website notice. There is a discussion on whether we switch to Zoom for the General Meeting? Jim may try it out on January or February.
 - i. A discussion was held on specific speakers for the General Meeting.

C. Communications Update (Diane and Ray)

1. Publicity Update: (Diane) Contact Diane for input to Compass and Sun Senior News.
2. Website Update: (Ray)
 - a. Visitor Statistics: 36 unique visitor
 - b. New additions: No new updates
 - c. Gallery activity: No new updates
 - d. Discussion was held on using Dropbox for transfer of images for Galleries. Jim will looking into the details.
 - e. Discussion: We have an unlimited plan for our website. In order to add a PayPal there is additional charge of \$5 a month as an E-Commerce status which is more expensive. Is this beneficial? Can we run an auction? Checking to see if we can do this without tax complications. An update on these issues will be on the December agenda. Adding additional hours of videos will incur an additional charge. We will need to put all the videos on YouTube. Not all presenters are comfortable with being on YouTube.

- f. There was a long discussion on parameters of our FaceBook page. Members of the community were originally allowed to join for a period with the encouragement to join the club. When Covid hit and everything went online, Kate kept the forum open to members of the community to encourage interest in photography until meetings resumed at the Lodge. A complaint was raised by a board member that this may be resulting in some previous members not paying their dues and that nonmembers may be dominating the conversation. A decision was made that if this Facebook group continued as a SCLH Photography Club outlet, new and continuing Facebook members will be given 3 months to decide to join, and if they have not joined within this period, that they be dropped from the Facebook page.

D. Field Trips 2021 No field trips are being planned at this time.

E. Exhibits Report (Klara)

1. Update on current and coming exhibits:
Simple Pleasures: Exhibit has 12 people hanging 22 pictures and will be up until March 2nd. Buonarrotti exhibit is still up and change date will be established later.
Spa exhibit is staying as is at present
OC Lobby Exhibit: On hold due to Covid.

F. SIGS

1. Learning SIG: On hold for now
2. Round Table, November 25, 2020 possible topics:
Panoramas with an automated gimbal
Computer screen color calibration
Checking white balance before taking your photo
3. Enhancement SIG: What is new in the Photoshop and Lightroom update will be the December topic.

OPEN DISCUSSION: A discussion was had about the possibility of doing field trips with social distancing.

Meeting adjourned at 10:20 am