

Minutes
LHPC Board Meeting, Tuesday, February 9, 2021
9:00 AM - 10:00 AM (PDT)

CALL TO ORDER AND ATTENDANCE: 9:00 Jim Moon, Truman Holtzclaw, Phil Harmon, Ray Avakian, Diane Margetts, Vicki White, Klara Kleman, Bill Kress, Kate McCarthy

OLD BUSINESS

Approval of Minutes: December 8, 2020 Board Meeting Approved with minor corrections.

OFFICER AND CHAIR REPORTS

A. Treasurer/Membership report (Phil)

1. Financial Report: \$3,749.33, no new member, one moved from inactive to active, 71 households with 91 members.
2. Membership Report:
 - i. New Members: None
 - ii. Dues Collections: One inactive to active.
 - iii. Budget review of costs of speakers and gift cards. We are working within our budget.

B. General Meeting Programs (Jim)

1. General Meeting Speakers:
 - a. February 10, 2021: Kirkman Amyx, Sierra College
 - b. Bay Photo will be rescheduled to March.
 - c. Future Speakers: Sacramento Murals (Charlie Schuman)...how were they created, funding, painting, whole story
 - d. Sierra College: Casey Nicols, journalism photographer.
 - e. Mary Latham, Acts of Kindness from all 50 States.

C. Communications Update (Diane and Ray)

1. Publicity Update: (Diane). Publicity: Input for articles is due on 14th of the month.
2. Facebook Page: (Kate) There will be periodic posting to encourage membership.
3. Website Update: (Ray)
 - a. Visitor Statistics: 28 November, 48 December, 40 January Three minute average jumped to 8.5 minutes in December with most looking at the gallery.
 - b. There has been changes in the WIX format that is frustrating to work with.
 - c. New additions: Updates on the Learning SIG, new Gallery updates.
 - d. Gallery activity: WIX Pro Gallery can prevent others to download photography. It is a bit of work to recreate the gallery. Resolution on the current gallery is low and not worth stealing.
 - e. Hiding the website from search engines is done through a setting on WIXs.

D. Field Trips 2021: There is a rolling slide show on field trips is website. Discussion was made flash mob field trip in the rookery, local parks, etc. Vaccination of members is increasing, but social distancing is still required.

E. Exhibits Report (Vicki & Klara)

1. Update on current and coming exhibits as best can be determined.
SPA and Simple Pleasures is staying as is at present.

2. Discussion: We have a little problem with scheduling at Buonarrotis with the painters group on when to put up or take down photos. Part of this problem is related to the Covid closings. In respect to the restaurant owners, we will try to keep things rotating on a regular basis with the painters.

F. SIGS

1. **Learning SIG: Diane Margetts** Truman will be talking about landscape photography, April and May cell phone or portrait, June/July pet photography.
2. **Round Table: Jim**
Possible subjects: Panoramas with an automated gimbal
Computer screen color calibration, Lens magnification vs focal length
3. **Enhancement SIG: Kate** Enhancement SIG will follow the Learning SIG theme. On the alternate months, Kate will look for speakers and continue the show and tell format.

Discussion: A request was made to update the Field Trip page of places to go for photography. Diane will do this, but she needs input from members.

ADJOURN MEETING: 9:54